

Overall Objectiv of Thematic Partnership Winnet BSR project is:

Contribute to Regional Sustainable Growth, by enhancing Gender & Innovation for Economic Sustainable Growth in Baltic Sea Region, BSR. It focuses on counteracting horizontal gender segregation and in particular, promoting women in entrepreneurship in tourism and ICT. www.balticsearegion.org



Winnet BSR Workshop 23 September 2015

SME, Gender, ICT – a norm creative activity

Blekinge Institute of Technology, campus Karlshamn
Venue: Ateljen, building B

Format of the workshop is **A hackathon*** concerning the ICT needs of the participants

Responsible for the workshop is Linda Paxling (PhD student) assisted by Pirjo Elovaara (ass.professor), Lena Trojer (professor), Kerstin Gustavsson (university lecturer), Annika Bergström Olofsdotter (PhD student, university lecturer), BTH

PROGRAM

- 09.30–10.00** Registration and coffee
- 10.00–12.00** Introduction and start of the Hackathon
- 12.00–13.00** Lunch
- 13.00–15.00** (including coffee break) Hackathon continued
- 15.00–16.00** Discussion on experiences and results.

* The term "hackathon" can be used as a term for more general "focused innovation efforts" that includes non-coders and community members.

A hackathon is mainly an event for about a day, in which computer programmers and others involved including graphic designers, interface designers and project managers, collaborate intensively on innovative projects. Some hackathons are intended simply for educational or social purposes, although in many cases the goal is to create usable software.



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VI HAR FÅTT STÖD AV
**TILLVÄXT
VERKET**

Winnet BSR

Conference

24 September 2015

Gender, ICT, Innovation

Blekinge Institute of Technology, campus Karlshamn
Venue: Rio Grande

PROGRAM

- 09.30–10.00** Registration and coffee
- 10.15** **Opening of Conference** Berit Andnor Bylund, The County Governor of Blekinge, Sweden
- 10.15–11.30** **Winnet Sweden**
- 10.15–10.30** Women Resource Centres – a (strong) driving force to Increase Women's innovations Chatarina Nordström, coordinator, Winnet Sweden
- Good examples:**
- 10.30–10.45** Always goal in mind! IKEA, Malmö, Sweden
- 10.45–11.00** The Gender Equality map ToJ – a Digital Tool for Development and Growth in Municipalities Winnet Västra Götaland,
- 11.00–11.15** Quadruple Helix on ICT, Tourism Winnet Roslagen
- 11.15–11.30** Thematic Partnership, Winnet BSR Britt-Marie Torstensson, Winnet Sweden
- 11.30–12.15** **Norm critical studies** Linda Paxling, BTH
- 12.15–13.15** Lunch
- 13.15–14.15** **Rethinking innovation** Elisabeth Gulbrandsen, Norges forskningsråd, BTH
- 14.15–15.00** **How can society and its citizens get involved through play and construction of games in creating cognitive and knowledge generating environments?** Annika Bergström Olofsdotter, BTH
- 15.00–15.15** Coffee
- 15.15–16.00** **Innovation, ICT and gender** Introduction followed by a panel discussion Pirjo Elovaara, Lena Trojer, BTH

Registration by latest September 10, 2015, to
inga.salander@winnet.se





Important information about travel and accommodation costs

WELCOME!

The project can support travel and accommodation cost for 2 representative from the TP Winnet BSR partners, from the BSR states: Latvia, Estonia, Lithuania, Poland, and Sweden. If there is not agreed others with the project management.

Please, send your 2 chosen representative's names to Inga Salander, inga.salander@winnet.se, by latest 10 September, 2015.

Please, notice Thematic Winnet Baltic Sea Partners

It is important to remember, for the booking of travel and accommodation, it will be arranged of Pajala Travel Agency in, Sweden.

How to book travel and accommodation to Karlshamn,

Sweden

TP Winnet BSR partners, Please, contact Pajala Travel Agency to book for the travel and accommodation to Stockholm, Sweden, on info@pajalaresor.se or + 46 (0) 978-711 30, Viola and or Eva-Maria.

The accommodation will be paid for 3 night in Karlshamn. If someone needs to stay one night more, we have to know and discuss before confirmation.

We have reserved for hotel room in Karlshamn, at First Hotel Karlshamn, phone +46 454 89000, homepage: <http://www.firsthotels.se/Carlshamn>

For questions: Pajala Travel Agency, + 46 (0)978 711 30

How to get to Karlshamn, Sweden

The best way to reach Karlshamn, Sweden, is to fly to Arlanda Airport and further with Domestic flight to Ronneby, Sweden (The Airport in Ronneby, Sweden, is, 32km from Karlshamn) Or by Ferry from the following places in Poland and Lithuania: Ferry, Swinoujscie, Poland – Ystad, Sweden (130 km to Karlshamn) Ferry in Lithuania, Klaipėda – Karlshamn Sweden (very close) How to get

other information In case of questions and or problems, please do not hesitate to contact:

Britt-Marie Söderberg Torstensson, phone: +46 (0) 70 2601277 or on britt-marie.torstensson@winnetsverige.se or Inga Salander, inga.salander@winnet.se

IMPORTANT INFORMATION to NON TP Winnet BSR partners

Other interested Winnet Sweden members and other actors/ organisations and non partners in TP Winnet BSR, Please, notice

that travel and accommodation is upon own expences

