

# 8<sup>th</sup> Baltic Sea Tourism Forum 2015

## ONE SEA – MILLION OPPORTUNITIES

Save the date:  
22–23 September 2015  
GDAŃSK / MALBORK  
POLAND

## Forum

The Baltic Sea Tourism Forum is the communication basis and exchange platform for tourism cooperation in the Baltic Sea region. It aims to promote dialogue, consensus building and a shared vision on the key challenges of tourism around the Baltic Sea. The Forum contributes actively to the implementation of the EU Strategy for the Baltic Sea region under priority area tourism.

2015 the annual convention brings professionals from economics, politics and academics together to elaborate more effectiveness by focusing on political support, improved transnational cooperation and future development potentials.

The 8<sup>th</sup> Baltic Sea Tourism Forum is organized by the Polish Ministry of Sport and Tourism and the Pomorskie Voivodeship in close cooperation with the Mecklenburg-Vorpommern Tourist Board and the Ministry of Economics, Construction and Tourism - in its role as the coordinator of Priority Area Tourism.

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## Key topics

- ✓ Maritime policy as a chance for growth and employment in the Baltic Sea region.
- ✓ Demands on improved and sustainable transnational cooperation.
- ✓ The role of MICE (Meetings, Incentives, Congresses and Events) in the development of tourism destinations.
- ✓ Challenges of future trends in the XXI century and their effects on tourism.
- ✓ Tourism Networking Village – Platform for exchanging ideas, projects and future initiatives.

## Host 2015



Ministry  
of Sport and Tourism  
of the Republic of Poland



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