

Overall Objectiv

Contribute to Regional Sustainable Growth, by enhancing Gender & Innovation for Economic Sustainable Growth in Baltic Sea Region, BSR. It focuses on counteracting horizontal gender segregation and in particular, promoting women in entrepreneurship in tourism and ICT.

Date: Tuesday 22 September, 2015

Place: in Karlshamn, at the Blekinge Technology College University, Ateljén, building B, BTH campus Karlshamn

Time: 22 September, start 09.15 with Registration and coffee

Registration: by latest September 10, 2015, to inga.salander@winnet.se



Invitation and program

To thematic Partnership, Winnet Baltic Sea Region, BSR Winnet Centre of Excellence® Workshop in Karlshamn, Sweden

Tuesday, 22 September, 2015

*Winnet Centre of Excellence,® in Baltic Sea Region,
an actor for policy evidence research in close co-
operation within a Quadruple Helix Partnership*

09.15 Registration and Coffee

10.00 Welcome

10.15 Opening, Britt-Marie S Torstensson, Thematic Winnet Baltic Sea Region, Co-ordinator, Winnet Sweden

10.30 Presentation of Winnet Centre Of Excellence,® in Baltic Sea Region – a model supporting Sustainable Regional Development, Ewa Ruminska Zimny, International Women's Forum, at Warsaw School of Economics

11.00 Women Resource Centre an actor for doing Quadruple Helix for Gender driven Growth

11.15 Tourism and the Creative Industry – drivers for Regional Development and Gender Equal

Entrepreneurship?, Yvonne von Friedrichs, PhD
Professor of Business Administration Department of Business, Economics and Law, Mid Sweden University, Östersund,

12.00 Lunch

13.00 Promoting Women's participation in IT through Interactive Research Methodology and Gender knowledge, Ewa Gunnarsson, Professor Emerita, Luleå Technology University, in the Field of Gender and Technology

13.30 Women Resource Centre, co-operation for the development a trail of a Pilgrims, B&B, restaurant and service, Winnet Jönköping, Siv Linden.

14.00 Round Table. What and How to co-operate within Winnet Centre of Excellence® in Baltic Sea Region?

15.00 Coffee

15.15 Round Table continues

17.00 Closing



WINNET

SI
Swedish Institute.

WINNET
CENTRE OF EXCELLENCE® BALTIC SEA REGION

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VERKET





Important information about travel and accommodation costs

WELCOME!

The project can support travel and accommodation cost for 2 representative from the TP Winnet BSR partners, from the BSR states: Latvia, Estonia, Lithuania, Poland, and Sweden. If there is not agreed others with the project management.

Please, send your 2 chosen representative's names to Inga Salander, inga.salander@winnet.se, by latest 10 September, 2015.

Please, notice Thematic Winnet Baltic Sea Partners

It is important to remember, for the booking of travel and accommodation, it will be arranged of Pajala Travel Agency in, Sweden.

How to book travel and accommodation to Karlshamn, Sweden

TP Winnet BSR partners, Please, contact Pajala Travel Agency to book for the travel and accommodation to Stockholm, Sweden, on info@pajalaresor.se or + 46 (0) 978-711 30, Viola and or Eva-Maria.

The accommodation will be paid for 3 night in Karlshamn. If someone needs to stay one night more, we have to know and discuss before confirmation.

We have reserved for hotel room in Karlshamn, at First Hotel Karlshamn, phone +46 454 89000, homepage: <http://www.firsthotels.se/Carlshamn>

For questions: Pajala Travel Agency, + 46 (0)978 711 30

How to get to Karlshamn, Sweden

The best way to reach Karlshamn, Sweden, is to fly to Arlanda Airport and further with Domestic flight to Ronneby, Sweden (The Airport in Ronneby, Sweden, is, 32km from Karlshamn) Or by Ferry from the following places in Poland and Lithuania: Ferry, Swinoujscie, Poland – Ystad, Sweden (130 km to Karlshamn) Ferry in Lithuania, Klaipėda – Karlshamn Sweden

(very close) How to get other information In case of questions and or problems, please do not hesitate to contact: Britt-Marie Söderberg Torstensson, phone: +46 (0) 70 2601277 or on britt-marie.torstensson@winnetsverige.se or Inga Salander, inga.salander@winnet.se

IMPORTANT INFORMATION to NON TP Winnet BSR partners

Other interested Winnet Sweden members and other actors/ organisations and non partners in TP Winnet BSR, Please, notice

that travel and accommodation is upon own expences

