

## **Personal details:**

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Name and Surname: Małgorzata Wiścicka

Country: Poland

Workplace: University of Szczecin

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## **Chosen publications:**

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- Nierówności w sferze konsumpcji gospodarstw domowych w okresie przemian w Polsce”, Ministry of Science and Higher Education, 2009-2014, N N112 124539.
- Geschichte erleben - Zukunft gestalten. Neue Bildungsformen für deutsche und polnische Jugendliche/ Experience history - shaping the future. New forms of education for German and Polish teenagers. 08.2014 - 11.2014, No. SPF-2014-085.
- “The concept of sustainable marketing and its implementation in selected European markets – identification of international differences” 2014-2017, National Centre of Science, UMO-2014/14/M/HS4/00891

## **Chosen studies / projects:**

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- Nierówności w sferze konsumpcji gospodarstw domowych w okresie przemian w Polsce”, Ministry of Science and Higher Education, 2009-2014, N N112 124539.
- Geschichte erleben - Zukunft gestalten. Neue Bildungsformen für deutsche und polnische Jugendliche/ Experience history - shaping the future. New forms of education for German and Polish teenagers. 08.2014 - 11.2014, No. SPF-2014-085.
- “The concept of sustainable marketing and its implementation in selected European markets – identification of international differences” 2014-2017, National Centre of Science, UMO-2014/14/M/HS4/00891

## **Other important information:**

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- Organization of the German-Polish workshops, since 2006 - until now
- Cooperation in research project “Values, entrepreneurship and relationship marketing- cross countries analysis”
- Cooperation with German company ICU Uckermark since 2008 - until now
- Participation in Erasmus Program in Georgia and Turkey