

Developing



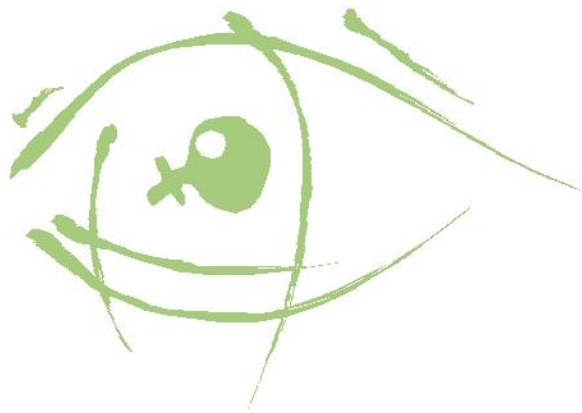
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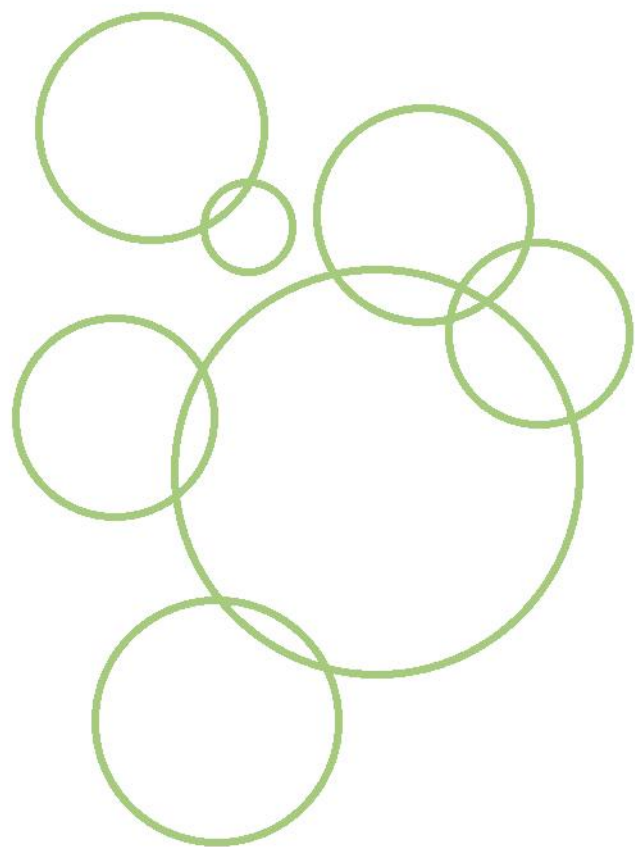
centre for the support of employment
and entrepreneurship of women



ERGANI CENTRE

- 1991 Establishment as a consortium of local organizations & authorities of Thessaloniki
- 2001 Non profit organization
Non Governmental Organization
registered in the records of the Greek Ministry
of Foreign Affairs & the Ministry of Health and
Social Solidarity
- Member of the European Network of Women Resource
Centres - WINNET EUROPE (www.winneteurope.eu)





THE ERGANI CENTRE PARTNERSHIP

- Municipality of Sykies
- Alexander Technological Educational Institute of Thessaloniki
- University of Western Macedonia
- Exporters' Association of Northern Greece (SEVE)
- Anatoliki SA, Development Agency of Eastern Thessaloniki
- Centre for Vocational Training of SEVE- SBBE¹- TIF²
- The Network of Women Entrepreneurs of the Ergani Centre

1 Federation of Industries of Northern Greece

2 Thessaloniki International Fair



ERGANI CENTRE AIMS

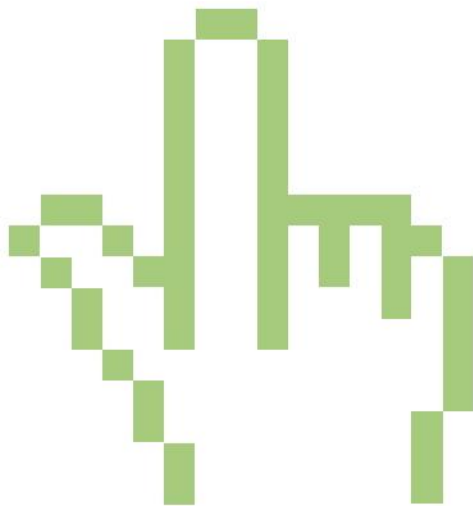
- To promote Women's Entrepreneurship
- To increase female employability
- To encourage the use of modern technologies among women
- To support members of vulnerable social groups through Accompanying Support Services
- To eliminate stereotypes in the choice of career
- To foster entrepreneurship among young people
- To create and promote educational package and know how in local, regional, national and european level.
- To conduct researches on issues related to womens entrepreneurship and employment.



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MEANS

- Individual Counseling
- Group Counseling
- Flexible Group Trainings
- Computer Training Courses
- Vocational Training Opportunities
- Connection to the labour market
- Information on all aspects of employment



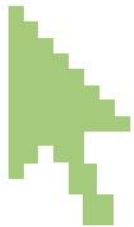


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THE ERGANI CENTRE APPROACH

- Case-by-case approach
- Respect to the special characteristics and merits of each woman
- Proactive and participatory counseling sessions based on the principle of equality between counselors and women





MAIN SERVICES

- Employment Service
- Entrepreneurship Service

ADDITIONAL SUPPORTING SERVICES

- Psychosocial Support
- Law Counseling
- New Technology Club
- Mentoring



EMPLOYMENT SERVICE

This service aims

- To improve the skills of unemployed women in order to enter or re-enter the labour market
- To improve the skills of employed women in order to improve their working position





EMPLOYMENT SERVICE

Supporting Services

- Employment Counseling
- Information on employment
- Participation to vocational training programmes
- Awareness of Employment Opportunities
- Connection to the labour market





EMPLOYMENT SERVICE

Counseling Fields

- Personal & professional profile analysis
- Self Empowerment – skill development
- Self – knowledge
 - Interests, personal characteristics, inclinations, strengths & weaknesses , skills
- Decision-making process
- Job hunting techniques
- Curriculum vitae, cover letter, job interview, resources for job hunting

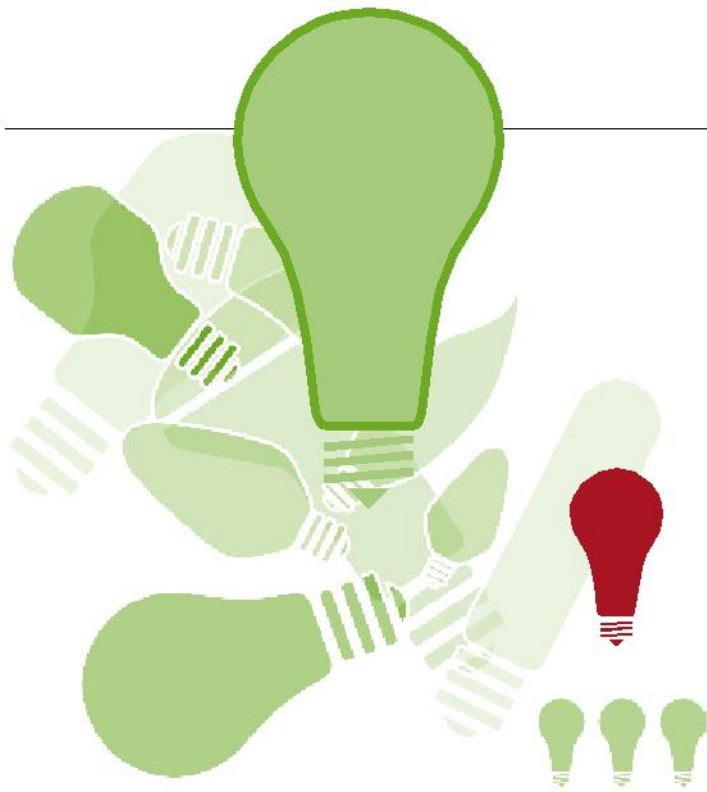




ENTREPRENEURSHIP SERVICE

This service aims

- To guide women who aspire to establish their own business from the beginning
- To support businesswomen in need of expanding their business





ENTREPRENEURSHIP SERVICE

Supporting Services

- Individual counseling and flexible training programmes on the preparation of a business plan
- Information on available funding opportunities
- Tele-counseling sessions
- Networking Opportunities





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ENTREPRENEURSHIP SERVICE

Counseling Fields

- Self- knowledge & Empowerment
- Business idea - innovation
- Start up procedures
- Business administration
- Business plan
- Funding
- Accounting
- Marketing
- Exports
- Networking
- New Technologies

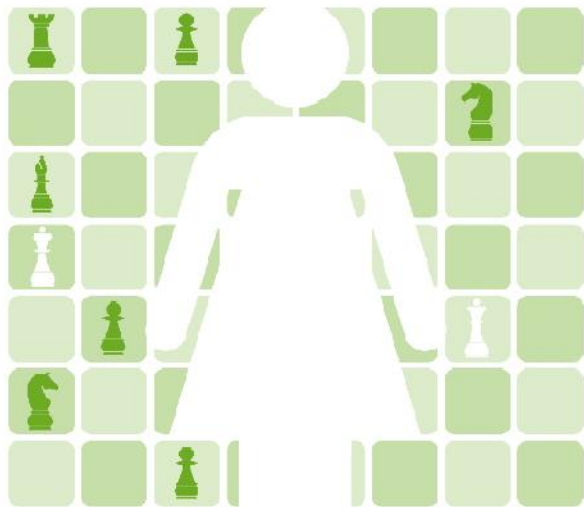




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PSYCHOSOCIAL SUPPORT

- On issues related to social exclusion (e.g. coping with unemployment and stress, single parenthood, long-term absence from the labour market & reintegration, sexual harassment at the workplace, ethnic / multicultural / religious diversities)
- Crisis management and important life events (e.g. redundancy, separation – divorce, loss, conflict, assertion - standing up to challenges, integrating a new work environment, starting up a new business)
- On wider gender-specific issues in interpersonal relationships (e.g. balancing family life & multiple women roles: as an employed partner / mother / daughter etc., low self-esteem, learned helplessness, feelings of anxiety – depression, sexist attitudes, power relations)





LEGAL COUNSELING

On issues related to:

- Family law
- Labour law
- Private International Law
- The operation of a business e.g:
 - Leasing
 - Basic company law issues
- Any law information that can help the woman tackle the legal aspects of a business





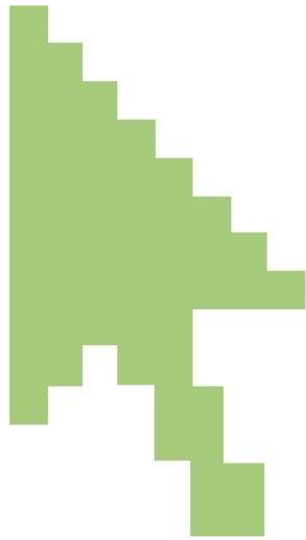
MENTORING

- The support of new entrepreneurs through the process of transferring knowledge and experience from successful entrepreneurs
- Mentoring is combined with counseling for the provision of enhanced services
- Mentors are trained properly and mentees are prepared in advance for their relationship
- Creation of Mentor – Mentees ' Pairs on the basis of requests for new entrepreneurs and the experience of the Mentors.



NEW TECHNOLOGY CLUB

- Training courses on how to use a computer
- Training sessions on MS Office
- Internet & e-mail applications
- Webpage design
- Introducing new technologies to businesses





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ERGANI CENTRE COUNSELING PROGRAMMES

O.P. «Employment & Professional Training» Axis 5.3

Programme: «Integrated Interventions for Women»

Title: «Female Dynamic»

Area of intervention: Region of Central Macedonia

Target group: 948 unemployed & working women

Duration: January 2005 – December 2007

Budget: 1.422.480€





ERGANI CENTRE COUNSELING PROGRAMMES

O.P. «Employment & Professional Training» Axis 5.3

Programme: «Integrated Interventions for Women»

Title: «Integrated Perspective»

Area of intervention : Region of Western Macedonia

Target group: 351 unemployed & working women

Duration: January 2005 – December 2007

Budget: 529.760€



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ERGANI CENTRE COUNSELING PROGRAMMES

**Regional Operational Programme of Central Macedonia,
Axis 3.9**

Programme : «Integrated interventions for urban
development of deprived urban areas »

Title: «North-western Cooperation»

Area of intervention: 11 Municipalities of North-western
Thessaloniki

Target group : 60 unemployed men & women
(37 unemployed women, 8 unemployed men,
15 businesswomen)

Duration : July 2006 – December 2007

Budget : 105.000€





ERGANI CENTRE COUNSELING PROGRAMMES

**Regional Operational Programme of Central Macedonia,
Axis 3.9**

Programme: «Integrated interventions for urban development of deprived urban areas »

Title: «Supporting Centre of Local Economy of Thermaikos Municipality – Professional Orientation Scheme- Information –Counseling and Supporting Services for Women»

Area of intervention: Municipality of Thermaikos

Target group: 69 unemployed women & businesswomen

Duration: July 2006 – December 2007

Budget: 121.098€



ERGANI CENTRE COUNSELING PROGRAMMES

O.P. «Employment & Professional Training» Axis 2.I

Programme: Accompanying Supporting Services

Title: «Regional Network for Dissimilarity and Equality»

Areas of intervention: Prefectures: Thessaloniki, Pieria, Pella

Target groups: Resettlers, Immigrants, Gipsies, special groups of women that are threatened by deprivation, women from rural areas, unemployed over 45 years old, families with more than 3 children or with low income, homeless

Duration: September 2006 – December 2007

Budget: 590.304€



E.I. «Equal»

Area of intervention : Prefecture of Thessaloniki

Duration: July 2005 – December 2007

Budget: 50.000€



