on Women in Innovation for Sustainable and

Gender Equal Growth in Baltic Sea Region, BSR

Date: October 4, 2016

09.00-16.30. Registration by latest 29 September, 2016, Time:

to g.jagodzinska@mfk.org.pl

Venue: Warsaw School of Economics, A. Niepodleglosci 128,

Warsaw http://www.sgh.waw.pl/en/Pages/default.aspx

Moderator: Dr. Ewa Ruminska Zimny, International Forum of Women in

Science and Business, at Warsaw School of Economics, Poland



Objective and messages

- To present key messages of the Thematic Partnership Winnet BSR project "Women, innovation and sustainable growth in BRS"
- To discuss how to ensure equalty of opportunities for women in the labour market in the context of Gender Equal and Sustainable economic growth
- To further analyse the Winnet Model Concept in BSR and ways in which WRC:s could support women in tourism and creative
- To identify the next steps in developing the Winnet Center of Excellence® in the Baltic Sea Region as a Model for Policy oriented Research on gender and Sustainable growth

PROGRAMME

- **09.00** Start and registration coffee
- **09.30** Opening and Welcome, Professor Marzenna Weresa, Dean, Collegium of the World Economy, Warsaw School of Economics (TBC)
- **09.45** Presention of the Conference programme, dr. Ewa Ruminska Zimny, IWF
- **10.00** Presentation of the Thematic Partnership, Winnet BSR project, Britt-Marie S Torstensson, coordinator, Winnet Sweden
- **10.15 Key note address**: Danuta Hübner, MEP EU Parliament
- **10.30** Winnet Center of Excellence® in EUBSR, a Model for Policy oriented Research on Gender and **Development**, dr. Marta Hozer Kocmiel, Winnet Center of Excellence® in BSR
- **11.00** Panel 1: Women, innovation and entrepreneurship: what do we know from the WINNET Center of Excellence research

Moderator: dr. Marta Hozer Kocmiel

Presentation: Results of the pilot survey of women entrepreneurs in tourism and creative industries, professor Ewa Lisowska, (Poland),

Discussion: Winnet thematic partnership members from Estonia, Lithuania, Latvia and Sweden

- **12.20** Women and SMART specialisation, professor, Ewa Okon Horodynska, Jagiellonian University, Poland (TBC)
- **12.40** A Winnet Model for Sustainable and Gender Equal Growth in the EU Baltic Sea Region, a method for change? Britt-Marie S Torstensson, Winnet Sweden
- 13, 00 Lunch
- 14.00 Panel 2: A Winnet Model and implementation of the EU Strategy for the Baltic Sea Region and Europe 2020-2030.

Moderator: dr. Ewa Ruminska Zimny

Participation: Winnet BSR thematic partnership members from Estonia, Lithuania, Latvia, Poland and Sweden

15.00 Panel 3: Building a Quadruple Helix Partnership in the Baltic Sea Region for Innovation, Gender for Growth

Moderator Britt-Marie S Torstensson

Participation: Winnet BRS thematic partnership members, policy and decision makers, SME, Winnet Center of Excellence® and Swedish Institute

16.00 Summing up and next steps, coffee will be served

16.30 Closing remarks











