

## WINNET ARMENIA

Network of Women Resource Centers





# **Establishment of three Women's Resource Centers in Syunik region**



# WINNET

#### Syunik Women's Resource Centers Network



Promote the increase in the roles and competitiveness of women at the national, regional and local levels through collaboration and civic engagement thus supporting the development of women's resource centers.

**2010** 

**Mission** 



## WINNET Armenia Network of Women's Resource Centers

#### **Mission**

Promote the economic and political empowerment of women in Armenia and EaP countries through establishment and development of women's resource centres at four levels: community, federal, national and regional.

#### **Vision**

Our vision is building a safe, secure, prosperous and democratic society with equal opportunities for all.

2014

Terms



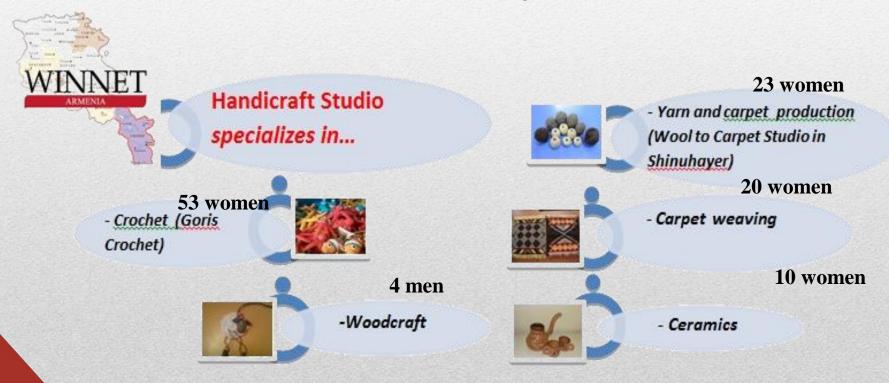
#### What we do?

Political involvement	Economic empowerment	Social activism and support
<ul> <li>Promoting democracy</li> <li>Providing mentorship to women going into politics</li> <li>Engaging women in decision-making processes in all levels</li> </ul>	<ul> <li>Promoting women's economic empowerment through provision of business skills and an opportunity to generate income</li> <li>Supporting women entrepreneurs to start and/or run their businesses</li> <li>Creating jobs by running social enterprises</li> </ul>	<ul> <li>Offering comprehensive support to women from vulnerable groups and helping them gain equal footing in the society</li> <li>Improve social protection of women</li> <li>Raise awareness in terms of rights</li> <li>Apply and effectively implement gender policies at all levels</li> </ul>



## Technical expertise and capacity

It enhances women's business capacities in communities and fosters their ideas by creating income opportunities

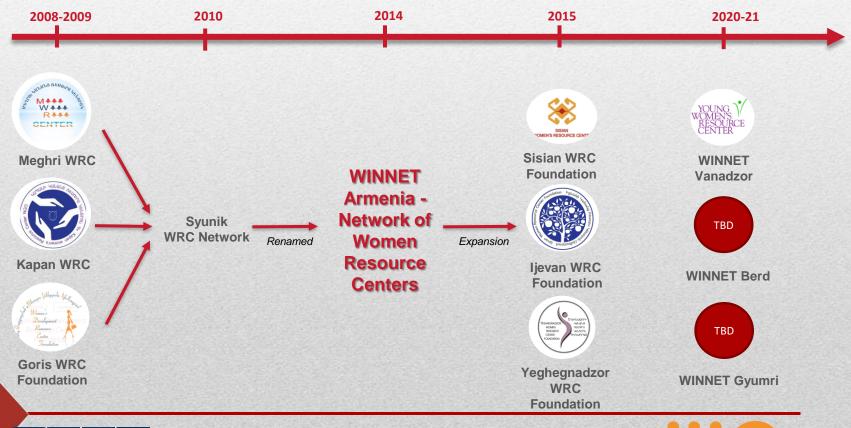


Over 150 Jobs during 8 years



## Technical expertise and capacity

It has proven experience and capability for dissemination of the WINNET model as a community development model











## WINNET Technical expertise and capacity

It creates a platform to present, encourage and disseminate women's best practices, particularly in remote regions and communities.







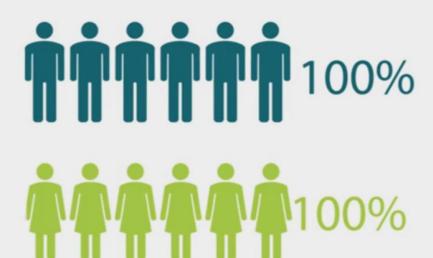
## **Technical expertise and capacity**

It is the author of initiatives aimed at improving public policies, promoting women's participation in policy-making at all levels by ensuring equal rights and opportunities for women and men

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## WINNET Technical expertise and capacity

It promotes women's interest and involvement in entrepreneurship through need assessment, sector awareness raising, consulting and mentoring, and capacity building for women and family businesses, providing sustainable jobs.



now I've got a good opportunity to become a skillfull specialist and set up my own successfull SE...





Nune Mirzoyan Nran Hatik CDF



## WINNET Technical expertise and capacity

It promotes the improvement of the social protection system for women





# Social Entrepreneurship as an instrument for local economic growth and financial sustainability of WRCs





### **Economically Empowered Women**

Development of Handicrafts

The Objective: To provide unemployed women in Syunik region a chance of lasting employment and a consistent and substantial income



## GORIS CROCHET 2010



## **WOOL TO CARPET STUDIO**





Wool Washing workshop

Woollen yarn spinning workshop

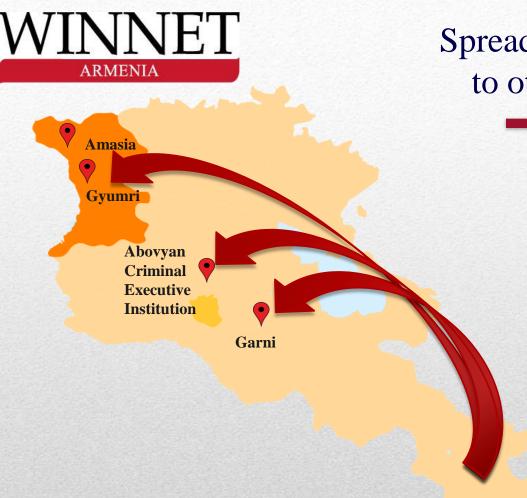
Fabric Weaving and Carpet Making workshop

Show room / Gift shop

2013

# WINNET





Spreading our best experience to other regions of Armenia

- Amasia Wool Processing Factory in Shirak region
- Garni Crafts Centre in Kotayk region
- Abovyan Criminal Executive Institution



